

Omeath District Development Company

Strategic Plan



Name of Organisation



Strategic Plan

Completed by: (Your name here)

Date: (Date here)

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1. Executive Summary

Provide readers with an overview of what the contents of the strategic plan.

2. Background and History of Organisation

Explain to readers why the organisation was formed, the challenges that have been faced, how the organisation is staffed and governed and what external supports (if any) it has received.

3. Board and Management Staff

Outline for readers the governance (board level) and operational structures that are in place. Include an organisational chart if one is available and make mention of any links to representation on external agency boards.

4. Guiding Principles

Set out the Vision, Mission Statement and Values of the organisation for readers.

5. SWOT Analysis

Clearly outline the strengths of the organisation and the opportunities that it can pursue, bearing in mind organisational weaknesses and the external threats that it will have to contend with.

6. Aims and Objectives

Outline for readers the organisation's overarching aims/priority areas and the specific objectives it will pursue.

For each objective identified mention the strategy and actions required to achieve it, the time frame within which it should be completed and the key performance indicators that will be used to evaluate progress.

7. Appendices

If necessary, include any relevant appendices, such as tables of data not contained within the body of the strategic plan, or other relevant information.

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