

Omeath District Development Company

Business Model Idea Board



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Key Partners

What suppliers or strategic partners do you need to work with? What key resources are these partners providing you with?

What key activities are they performing for you?

Activities

What are the most important activities for the business to focus on?

Customer Segments

Who are they? Why would they buy what you plan to sell?

Customer Relationship

How will you acquire customers? How will you retain customers?

How will you grow your customer base?

Resources

What key assets do you require? Financial, Human, Physical, Intellectual

Distribution Channels

How will customers access the proposed services? Physical, Online, Mobile

Value Proposition

What problem are you solving? What need are you addressing? What are you building?

What core services are you delivering and for whom?

Costs

What are the total costs of setting up and running the business?

Fixed Costs, Variable Costs, Cost Drivers

Revenue Streams

What is/are your strategy/strategies to generate cash flow?

What value is the customer paying for?

Your Business Model Idea Board

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