Site Navigation

How many different topics need to be presented on your website? Ideally, have no more than one topic per web page. List each web page you require on your website. Indicate whether or not the web page is a main page or a sub-page associated with a main page e.g. main product page with different products presented on their own sub-pages.

Web page Name	Main Page (Yes/No)	If a Sub-Page, the Main Page it is associated with

Web page Name:

What topic or type of information should it focus on?

What is the name of the web page (heading) that will be seen on the page at the top of the page?

What is the name of the web page that will be seen in the navigation tabs on the website (this may be shorter than the web page heading)?

What keywords should be associated with the web page?

Heading Type (Main/Sub-heading)	Heading Text	Paragraph/text copy to accompany the heading

What photos or graphics will be used on the web page?

What audio or video elements will be used on the web page?

What URL links to other relevant topics should be contained within the web page?

What URL navigation links to other pages within the website should be contained within the web page?

What forms (if any) are required on the web page?

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