**Facilitated Focus Group Discussion Questions**

*Consider your experiences as a member of our Community.*

**QUESTION 1**

Do you access any community facilities, amenities or services currently and if so, where?

**QUESTION 2**

Are there any facilities, amenities or services that the village does not already have that you believe are needed in the village? Why do you believe this?

**QUESTION 3**

Based on the list of suggestions provided to Question 1:

How should we approach the development of the facilities, amenities or services that you feel should be provided in the village i.e. what can we do as a Community to have them delivered in the village?

**QUESTION 4**

If the facilities, amenities or services that you feel are needed are provided:

What initial support may be required to maintain them at a sustainable level of use? How can we best engage the Community to grow their levels of use? How can other organisations in and around the village help and support the development of community facilities, amenities and services? What facilities, amenities and services are likely to be required in the village in 5 years’ time? Why do you believe this?

**QUESTION 5**

Consider the experience of tourists and outdoor enthusiasts visiting the village and the surrounding locality.

Are there any gaps in the tourist/visitor experience that should be bridged? What is the nature of these gaps?

**QUESTION 6**

From the list of suggestions provided:

In what practical ways can we as a Community work together to enhance the tourist/visitor experience in the village? What actions do you feel should be prioritised?

**QUESTION** **7**

Three years into the future …

If your brand is what people say about you when you are not in the room, how would you like tourists and visitors to describe their visit to the village in years to come? What key words would you like them to use?

**QUESTION 8**

How do you find out about the facilities, amenities and services available to members of the Community currently?

**QUESTION 9**

Consider how information is communicated in the village.

What do you believe are the most effective ways to communicate with potential and visiting tourists, general visitors to the locality, the local Community and other organisations located in and interested in the village?